

VideoSparks Allows Businesses To Deliver Compelling Messages In 2 – Minutes

VideoSparks, an animation studio offers business marketers a unique specialty –delivering compelling messages in under 2-minutes. With the rise of smart screen technologies and increased number of hot spots for online connectivity, and a dramatic change in consumer behavior, it is essential that marketers embrace video marketing as an integral component of any marketing campaign. VideoSparks has positioned itself at the nexus of this recent marketing trend thanks to its insistence on multifaceted research.

VideoSparks sports a team of professionals from diverse backgrounds that are not only involved in creating compelling video content but have a rich understanding of the business world. As a result, VideoSparks research is not solely dedicated to animation it also includes researching and analyzing latest business and marketing trends. “We know that your goal is to get more customers, so, as business people ourselves, we implement our knowledge of marketing and advertising to your video” explained a spokesperson.

The result is that each business and corporate video production from VideoSparks is not only unique but firmly rooted in the current marketing trends. “We like high quality production. We don’t want people to bail-out on making a unique video for something that’s well...not so unique,” said their spokesperson.

Recent studies have shown that the attention span of consumers has decreased from 12 seconds to 8 seconds between 2011 to 2013. The attention deficit is primarily due to the increased availability of information competing for their attention. Additionally, consumers now demand a more “shareable” experience from the information they interact with. This means that businesses must create content that is not only compelling and engaging but also leaves consumers with a enjoyable and memorable experience. VideoSparks aims to package all of them in their 2-minute animated video productions.

“Now businesses can compellingly deliver their message in under 2-minutes with a custom animated promo video. Our team is dedicated to creating unique, HD-quality videos to sell your product, service or idea,” said VideoSparks’ spokesperson.

The online marketing landscape continues to re-invent itself according to demands of social platforms, search engines, and consumer technologies. What remains to be seen is how effectively marketers can exploit the latest trends and how VideoSparks continues to compellingly deliver marketing ideas in under 2-minutes.

About VideoSparks

VideoSparks is an Israel based company which provides business animated promotion video making services, for the effective marketing of the clients product and service offerings. The company utilizes the latest technological methods and techniques to design and plan highly engaging animated videos, to promote the clients offerings to an ever widening customer market.

The HD quality promotion videos created by the professional team, results in greater customer satisfaction for the company.

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